## **Catholic School Management**

# **Assessment Services**

CSM has conducted hundreds of assessments of Catholic schools and school systems across the United States providing schools with pragmatic strategies and recommendations that set the stage for successful "turnarounds."

Assessment processes assist owners, Board members, and school leaders in identifying strengths and areas for improvement to promote the long-term vitality of a Catholic school. Arch/diocesan, parish-based, religious order sponsored, and privately owned Catholic schools have all benefitted from the clear road map of recommendations and supporting timelines and resources that are provided. All assessments are:

- Aligned with the four domains of the National Standards and Benchmarks for Effective Catholic Elementary and Secondary Schools;
- Grounded in the use of quantitative and qualitative data to understand past, present, and future conditions and considerations for school vitality;
- Informed by the research surrounding Catholic schools as well as understanding of the competitive landscape inclusive of public, charter, selective enrollment, private independent, home school, and other faith-based schooling options;
- Supplemented with support for communications to internal and external communities from announcement to conclusion of any assessment process;
- Conducted by skilled teams who bring expertise and experience as well as practical and pragmatic solutions to the unique circumstances of each school.



"We could never have reached this point of clarity and direction without third-party intervention, and, on behalf of our school, we are so grateful."

Kelly Lange Board Chair Stella Maris Academy



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**Strategy | Planning | Leadership** 









# What Kind of Assessment?

#### The Limited Institutional Assessment

A flagship CSM service and the most comprehensive of assessment services, the LIA includes extensive analysis of all areas of organizational effectiveness, operations, and school life. The only limit to this assessment is the absence of curriculum and financial audits, although full analysis of normative expectations for academic programs and business affairs are included.



#### **Specialized Assessments & Audits**

Specific programs or departments can be investigated with a level of detail that provides the basis for comprehensive plans to reach desired goals. Areas include: marketing and enrollment, development programs, social media, ownership and governance models, administrative structure, technology, guidance and counseling, student life, Christian service, and more.

#### **Exploratory Interviews**

A baseline diagnostic tool, the Exploratory Interview process provides a quick and stream-lined approach to the identification of the most major findings and related recommendations for school viability.

### **Optional Services**

- Demographic studies;
- Online Surveys of specific or broad based constituent group perceptions;
- Executive report summaries and/or the professional delivery of reports of findings and recommendations to key stakeholder groups.

Contact CSM today to discuss which assessment service best meets your needs and to receive a custom proposal.

#### The Value of CSM Services

"CSM designed a process that precisely summarized the school's perceived strengths and areas for growth. They provided expert commentary and analysis for school, parish, and Diocesan leadership in Catholic identity, academic excellence, school governance, and operational vitality. Recommended courses of action have given the school clear direction to enhance their program."

Kimberly Cheng Superintendent of Schools Diocese of Monterey



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